

# NEWAL Project Grants 2023

## Project Factsheet



**NEWAL**  
Network for Water & Life

### Project title

## Improve Sanitation and Hygiene in Liberia

### Country

Liberia

### Target SDGs

(SDG 6), (SDG 3), (SDG 4)

### Partner Institution

School Board, Community Leaders, local health institutions, HMNI-Team



### Background

In Liberia, Practicing proper sanitation and hygiene is very challenging. Over 3000 Liberians , including 1800 children under 5 die from diarrhea each year caused by waterborne diseases and poor sanitation and hygiene practices . About 83% of Liberia do not access improved sa nitation(JMP2017). The project “**Improve Sanitation and Hygiene in Liberia (SHIL)**” aim to address these challenges by working with and equipping schools with knowledge and skills necessary to shape the mindset of students and the nearest public in the project region, To provide training and a wareness approaches of effective sanitation and hygiene cultural practices and Promote the conversation of proper sanitation and hygiene changes in their homes, communities and surroundings.

### Project goal

The “**Improve Sanitation and Hygiene In Liberia (SHIL)**” project aims to reduce poor sanitation and hygiene practices in Secondary Schools in rural Margibi County through WASH Capacity Building Trainings, Awareness Programs, and Donation of Sanitary Products. Lasting a year, it will target Methodist Public School, Duazon Public School, and AGM High School, involving teachers and community representatives in curriculum development. The project aims to improve health, reduce dropout rates, address generational hygiene challenges, and promote behavior change, directly impacting 1500 people and indirectly reaching 2000 in Liberia's Duazon community..

### Target population and how they are impacted

Around 1,500 individuals, including students, teachers, and the public, will be directly impacted by awareness campaigns, cap acity building, trainings, and WASH initiatives. Students will gain enhanced WASH knowledge and understand the importance of sanitation and hygiene in their daily lives. Teachers and WASH committees will receive training to improve governance and management of WASH facilities. Selected schools will see improved hygiene practices, leading to better environmental standards and a conducive learning environment for children to reach their full potential.

### How the project sustainability is ensured

The Project Sustainability is ensured by:

- ✦ Signing MOUs with stakeholders (School Board) to uphold sanitation and hygiene practices.
- ✦ Cultivating a culture of sanitation and hygiene in three schools through education and workshops for teachers and parents.
- ✦ Creating a cleaner environment in the schools.
- ✦ Developing a WASH curriculum for the schools to encourage continuous sanitation and hygiene knowledge sharing
- ✦ Conducting annual monitoring and evaluation by the project team post-implementation.

### Business opportunity that can result from the project

The “**Improve Sanitation and Hygiene In Liberia**” project is designed to create business opportunities both during and after its implementation. It includes a **Social Venture** project agreement allowing it to be shared to other stakeholders for use in additional schools and areas of Liberia. The project offers a **Smart Marketing Strategy** to Partners and Sponsors, allowing them to have their logo featured on all platforms, positioning them as supporters of social impact initiatives in Liberia. Additionally, the project aims to secure sustainable sponsorships during the current phase, paving the way for long-term partnerships.

### Main applicants



Siator C.  
Tamba  
Project  
Initiator  
Monrovia,  
Liberia



Festus Bohlen  
Project Co-  
initiator  
Monrovia,  
Liberia

### Advisor



Felix F. Walz  
BTFS  
Founder  
Switzerland